

Dynasign Online NE Brand New User Experience for Content Management

Dynasign Online NE offers a brand new HTML5 user interface built on the same reliable content management platform for deploying interactive and intelligent digital signage applications. While retaining a rich feature set from our classic content management solution, Dynasign Online NE has added new features to make content management even more visual and so much easier to use. You can preview content, playlists and even the entire multi-zone screen playback within a Web user interface. With our Cloud Content Management Platform, you can deploy a reliable digital signage network without managing expensive server hardware and software systems on your own. You can deploy and grow the digital signage network at your own pace.



Key Features

- Reliable Cloud Content Management Solution Since 2003
- Role-based granular access control for small, large and growing networks
- Flexible display support for multi-zone LCD, videowall and LED billboard deployment
- Brand new state of art HTML programming user interface
- Comprehensive content programming for content scheduling and display location targeting
- Ready to use social media widgets including Instagram, Twitter, YouTube and more
- Event data feed from Google Calendar, EMC, R25, RSS
- Emergency override from external alert CAP, Alertus, RSS
- Live cast streaming
- Supports WIFI and mobile networks with content caching on local storage to conserve network traffic and prevent the screen outage due to the network outage
- Extensive reporting including content playback and programming usage auditing
- Support for interactive or touch screen applications

Web Management Console: A complete media player management and content programing user interface allows user to configure the network structure and media players, program the screen layout and content playlists. The new features include the playlist and multi-zone player preview.

Enterprise Class Features & Campus Live: A deployment-ready, yet customizable campus digital signage solution including emergency alerts, live streaming, events & calendars, social media, mobile integration, informational kiosk and intelligent wayfinding. The targetcasting technology and rolebased access control feature set provides a collaborative content programming platform while maintaining a centralized control.

Content Widgets: To create template based content for digital signage with ease. A drag-n-drop WYSIWYG user interface to program dynamic contents using the media files, live feeds or social media links.

Integration with Dynasign Content Studio: Fully compatible with the newly launched Dynasign Content Studio, a pure HTML5 based content creation and ready to use widget suite.

About Dynasign: We live in an exciting world with many screens. By delivering the right content to the right screens at the right moment, you can keep your audiences informed and engaged. Based in Silicon Valley California, Dynasign has been providing a reliable content management service platform since 2003.

Contact Dynasign: Email to <u>info@dynasign.net</u> or call Dynasign at 510-405-5988.