Dynasign Online 3.9 - Content Management for Interactive and intelligent digital signage solutions

Dynasign Online 3.9 offers a suite of new features for deploying interactive and intelligent digital signage applications. With our Software as a Service (SaaS) content management platform, you can deploy a reliable digital signage network without operating expensive server hardware, software, communication bandwidth and system contingency. Dynasign Online provides a secure web-based management console for you to program and distribute content, monitor and control all screens remotely from your office, home or anywhere else. New features in Dynasign Online 3.9 include:

- Deployment-ready campus digital signage solution
- Interactive App Wizard
- Intelligent Wayfnding with content triggering
- Digital signage content widgets
- Dynamic custom menuboard solutions
- Real-time integration with Vistarmedia ad platform
- Sync content in different zones
- Target locations with multidimensional network hierarchy
- QR code auto generation and overlay
- Extended zone and full-screen play options
- On-demand interactive layer seamlessly integrated with digital signage loops.
- Integration with Web 2.0 applications including Google Calendar, Flickr, Twitter, YouTube and more.
- External data source integration modules for CollegeNet R25 event system, real estate MLS data and flight status data
- Flexible screen layout with multiple zones for video, image, TV, ticker…
- RSS or XML feeds with local player cache
- Emergency alert screen override layer
- Alternative emergency alert delivery in the event of an Internet outage
- Real time or scheduled content playback
- Reusable presentation content templates for easy content publishing
- Seamless content updating while playing
- Supports wired, wireless and 3/4G mobile networks
- Continuous offline playing when internet connection is down and automatic content download recovery
- Centralized content management and distribution
- Web-based control console for remote display management, player monitoring, control and upgrade
- Content publishing and playback reporting
- Content programming access control down to individual channel and screen zone level
- Content publishing workflow (preview, draft, pending, approved, live, expired)
- Support touch screen and other interactive options
- Videowall and multi-Player screen synchronization
- Supports standard media formats (JPG, FLASH, WMV, MPEG, MOV, URL, RSS, PowerPoint, TV Channel, Mobile Messages, etc.)
- Licensed AP News and AccuWeather feeds

Campus Live: a deployment-ready, yet customizable campus digital signage solution including emergency alerts, live streaming, events & calendars, social media, mobile integration, informational kiosk and intelligent wayfinding.

Interactive App Wizard: allows you to create a multi-level menu-driven interactive kiosk application without writing a single line of computer code.

Content Widgets: allows you to create template based content for digital signage with ease. It offers a drag-n-drop WYSIWYG user interface.

Intelligent Wayfinding: Interactive and intelligent wayfinding for buildings with destination lookup and intelligent routes. Send map and routes to mobile phones via QR Code.

Dynamic Menuboard: Dynamic customizable menu board templates that provides powerful centralized management as well as simple local updating from mobile phones and tablets.

Real-time Vistarmedia Integration: allows ad network to manage campaign and inventory, optimize sales and monetize non-guaranteed inventory with Vistarmedia ad serving platform.

Dynamic Retails Solution: a suite of dynamic real-time content switching features to empower the retailer to target the individual shoppers with contents triggered by gender, age or mobile phone apps.

About Dynasign: We live in an exciting world with many screens. By delivering the right content to the right screens at the right moment, you can keep your audiences informed and engaged. Based in Silicon Valley, California, Dynasign has been providing a reliable content management service platform since 2003.