

A quality product with superior support and customer commitment

Dynasign Online 3 brings content publishing, location targeting and user experience for digital signage networks to the next level.

Dynasign Online 3 allows you to setup your own digital signage networks to deliver rich-media content to remote screens more effectively and easily than ever before. With Dynasign's all-inclusive SaaS solution, you can immediately deploy digital signage networks without purchasing and managing expensive server hardware, software and communication bandwidth. Dynasign provides a secure web-based control console for you to schedule and distribute content, monitor and control all your screens remotely from any computer in office, home or anywhere.

FEATURE HIGHLIGHTS

- Target locations with network hierarchy
- Use of content tagging to target locations with specific attributes and demographics
- Use of exclusion or inclusion to handle exception in content publishing
- On-demand interactive layer seamlessly integrated with digital signage loops.
- Use of a single dynamic media slot to play a collection of media assets in random or sequential order.
- Integration with Web 2.0 applications including Google Calendar, Flickr, Twitter and more.
- External data source integration modules for CollegeNet R25 event system, real estate MLS and flight status data
- Flexible screen layout with multiple zones for video, image, TV, ticker...
- RSS or XML feeds with local player cache
- Emergency alert screen override layer with Instant emergency message delivery
- Real time or scheduled content playback
- Reusable presentation content templates for easy content publishing
- Seamless content updating while playing
- Supports wired, wireless and 3G mobile networks
- Continuous offline playing when internet connection is down and automatic content download recovery
- Centralized content management and distribution
- Web-based UI for content publishing, remote display management, player monitoring, control and upgrade
- Content performance tracking and reporting
- Content programming access control down to individual channel and screen zone level
- Content publishing workflow (preview, draft, pending, approved, live, expired)
- Support touch screen and other interactive options
- Multi-Player video and audio synchronization
- Supports standard media formats (JPG, Flash, Flash Video, WMV, MPEG, MOV, URL, RSS, PowerPoint, TV Channel, Video streaming, Mobile Messages and more)
- CognoVision AIM audience measurement integration
- All-Inclusive SaaS with AP News and AccuWeather

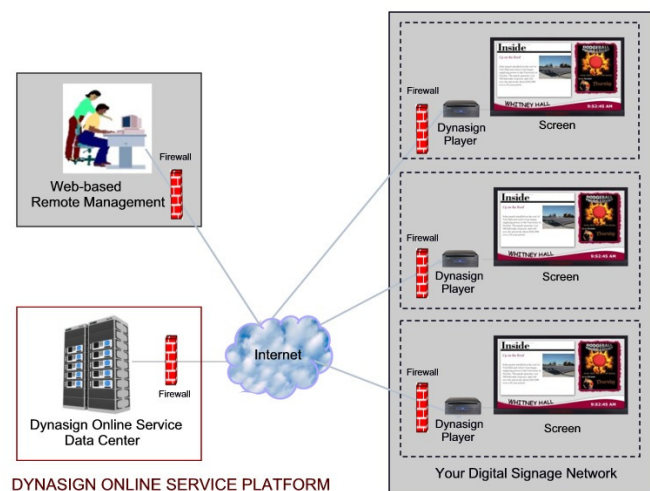
Targetcasting: you can combine the power of broadcasting, narrowcasting and targetcasting for large digital signage networks with multiple locations and demographics.

Content Automation: you can automate content publishing process with fresh and relevant content; reduce manual publishing and minimize human errors.

On-demand Interactivity: you can integrate on-demand interactivity seamlessly with digital signage on your screens.

Integrated Communication Platform: you can link mobile phones and desktop PCs with digital signage.

Instant Emergency Message Delivery: you can deliver emergency messages to targeted screens.



DYNASIGN is a Silicon Valley based software and service provider for the growing digital signage market. For more information, please visit www.dynasign.net.